



BE A PLASTIC IQ CATALYST TO REDUCE PLASTIC WASTE

We must change the plastic waste trajectory by engaging everyone to take effective, measurable action together. The new free digital tool, Plastic IQ, will help companies of all sizes prioritize impactful solutions and advance plastic packaging strategies together. You can help catalyze this change by sharing this powerful free tool with your value chain and network. Sign up below to be recognized as a Plastic IQ Catalyst and show you are part of the solution to reduce plastic waste.

Plastic IQ Call-to-Action Joint Statement:

The plastic waste challenge is too big to ignore and too difficult to solve alone. We must work together to implement data-based solutions to eliminate plastic waste. My company is using Plastic IQ, a free tool to identify effective solutions and create a customized action plan to improve our plastic packaging strategy and reduce carbon impact. We are working together to catalyze the change needed to advance the circular economy.

Plastic IQ Catalysts agree to:

- Share Plastic IQ to empower your value chain and network
- Use Plastic IQ as a resource for your plastic packaging strategy
- Permit use of name and logo in Plastic IQ materials and call-to-action joint statement
- Amplify Plastic IQ communications through your channels

Plastic IQ Catalysts will receive:

- Recognition in Plastic IQ communications, which may include press, social and paid outreach
- Placement on Plastic IQ website and promotional materials
- Special Catalyst logo to demonstrate your leadership in your communications channels
- Customized toolkit with amplification opportunities

By submitting this form, I, on behalf of my company/organization named below, agree to be a Plastic IQ Catalyst:

Company/Organization Name:

Representative Name:

Title:

Email:

Date:

Please send completed form with a high resolution logo to info@plasticiq.org

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